

CADIVEU
PROFESSIONAL

Get to know

Açaí Oil

Intensely nourishes the hair
without leaving it heavy.





Extracted from the Amazon

Açaí is a fruit from a palm tree native to the Amazon Region, which contains the largest tropical rainforest in the world, and is considered the **“Pearl of the Amazon”**.

With a powerful antioxidising action which is 30 times as strong as that of red wine, it **protects the hair against UV rays and also fights the production of free radicals**.

It is also rich in Essential Fatty Acids, Omega 3, Omega 6 and Omega 9, phytosterols, Vitamin C and polyphenols. It is also recommended for **fighting the aging process** and also for **the renewal of the hair**.

The whole world appreciates the **powerful benefits of açaí**.

To save your hair

Constant exposure to pollutants, an unhealthy diet, excessive exposure to the sun and also stress can all leave your hair with an opaque and lifeless appearance.

Açaí Oil restores hair deeply by combining the noblest fruits of the Amazon rain forest, offering greater power of hydration to the hair.



Buriti

Protects against
UV sun rays.



Açaí

Strengthens and protects
the hair fiber.





Richer in properties and benefits than any other oil

- Restores the silkiness and shine of lifeless hair.
- Strengthens brittle hair, providing added nourishment for the strands damaged through the use of colours or transformations such as straightening and relaxation.
- Protects against damage caused by UV rays and other external sources of aggression.
- Untangles the hair, making the hair easier to brush. It also speeds up blow-drying and finishing procedure.
- Protects the strands of hair from the heat generated by the hair dryer or flat iron.
- Antioxidant properties: prevents the precocious aging of the hair.
- Seals double tips.
- When mixed with hair colouring agents, it forms a film around the strand of hair, protecting from drying and also extending the effect of the colour.



The purest
oil in nature
for **your hair.**

- **10 times more antioxidant** than other oils for hair.*
- Pure organic Açai oil: **much more concentrated.**
- The only oil with **natural protection against solar UV rays.**
- Results of **brightness, smoothness** and **frizz reduction** higher than the market-leading brands.*

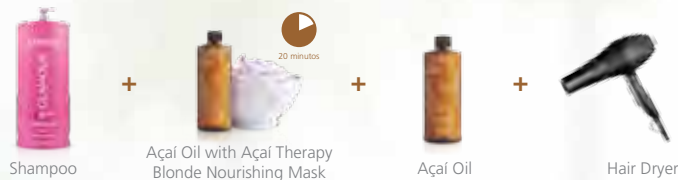
**Based on studies conducted with consumers.*

Serviços com Açaí Oil

Shining Brush



Maximum Nutrition



Açaí oil is extremely versatile. It can be used...

- Before shampooing.
- Pre-brushing.
- On styling.
- Mixed to the treatment hair mask.
- Mixed to the hair coloring.

Hightech Green treatments

Home Care | Choose according to your hair type.

açaí therapy^{Natural Treatment}

seriously damaged hair



GLAMOUR. Nutritivo

*For chemically treated,
dyeed or bleached hair*



plástica de argila

for fragile and brittle hair



bossanova

for wavy and curly hair



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