

# BOS•DEFENSE™ Haircare

Bosley Professional Strength **BOS•DEFENSE** Haircare has been formulated for those who want to take a more “defensive” action against thinning.

**The BOS•DEFENSE client may relate to the following:**

- I have thin, fragile hair.
- My hair seems to be getting thinner, but I haven’t noticed any loss.
- I have a history of hair loss in my family and I am concerned about future thinning or hair loss.
- I want Thicker Fuller-Looking Hair.

The **BOS•DEFENSE** Haircare Regimen includes Nourishing Shampoo, Volumizing Conditioner and Thickening Treatment.

**BOS•DEFENSE Haircare** is available in formulas for both non color-treated and color-treated hair, which contains ColorKeeper Complex to help extend color.



**BOS•DEFENSE**  
Nourishing Shampoo  
for Non Color-  
Treated Hair

Gentle, (Sulfate free) cleanser that helps to create a healthy environment for hair and scalp. Cleanses and removes debris like D.H.T. from the hair and scalp.

Apply to wet hair, massage into scalp, leave one minute and rinse.

**BOS•DEFENSE**  
Volumizing Conditioner  
for Non Color-  
Treated Hair

Weightless daily conditioner for the hair and scalp that infuses weightless body and shine. Hair is thicker looking and hair has more volume.

Apply to clean wet hair, distribute evenly, leave up to five minutes and rinse.

**BOS•DEFENSE**  
Leave-in Thickening  
Treatment for Non Color-  
Treated Hair

Leave-in scalp treatment that creates thicker fuller-looking hair while helping to inhibit the action of D.H.T. and strengthens the hair, helping to support healthy hair growth.

Apply to shampooed, towel dried hair. Part the hair into three parts and lightly pump a line into each part from front of the head to the back. Massage into scalp and comb hair from the root to ends. Follow with styling products of choice and style as usual\*.

\*May cause temporary redness

**BOS•DEFENSE**  
Nourishing Shampoo  
for Color-Treated Hair

Gentle, (Sulfate free) cleanser that helps to create a healthy environment for hair and scalp. Cleanses and removes debris like D.H.T. from the hair and scalp. Contains ColorKeeper Complex to help extend color.

Apply to wet hair, massage into scalp, leave one minute and rinse.

**BOS•DEFENSE**  
Volumizing Conditioner  
for Color-Treated Hair

Weightless daily conditioner for the hair and scalp that infuses weightless body and shine. Hair is thicker looking and hair has more volume. Contains ColorKeeper Complex to help extend color.

Apply to clean wet hair, distribute evenly, leave up to five minutes and rinse.

**BOS•DEFENSE**  
Leave-in Thickening  
Treatment for Color-  
Treated Hair

Leave-in scalp treatment that creates thicker fuller-looking hair while helping to inhibit the action of D.H.T. and strengthens the hair, helping to support healthy hair growth. Contains ColorKeeper Complex to help extend color.

Apply to shampooed, towel dried hair. Part the hair into three parts and lightly pump a line into each part from front of the head to the back. Massage into scalp and comb hair from the root to ends. Follow with styling products of choice and style as usual\*.

\*May cause temporary redness

